

# UNCOVER

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## ***Design award - call for entries***

Submission deadline:

April 8th, 2018

## ***Revolution***

REVOLUTION is everywhere – and is an issue of celebration, fear and controversy. Revolution provides an analysis of the way we live, mirrors our opinions and forces us to reflect on ourselves. Above all revolution creates change in established structures and mindsets. UNCOVER MANNHEIM invites students, young professionals, freelancers and agencies from around the world, to give their own perspective on REVOLUTION in form of design. WE want you to create processes, projects and products that have the potential to revolutionize the way we live!

The UNCOVER DESIGN AWARD awards projects that take on the issue, be it by completely reinventing the idea of revolution, or rather approaching it more conventionally. The three main rules are:

**Be bold!**  
**be creative!**  
**Be revolutionary!**

## ***The design festival***

UNCOVER MANNHEIM will celebrate, research and question the idea of REVOLUTION this year. The second edition of the festival will be held from June 1 to 10, 2018, in the Multihalle in Mannheim, offering a top-class interdisciplinary selection of forward thinking minds of the international design business.

The first edition of UNCOVER MANNHEIM was celebrated by over 2.000 visitors in 2016.

# Awards

In the context of UNCOVER MANNHEIM, aside from the UNCOVER DESIGN AWARD, three further awards can be attained: the WELDE Design Award, the sovanta UX Design Award, as well as the EIT Health Design Award.

## **UNCOVER Designpreis by Startup Mannheim**

*grand prize  
5000 Euro*

Whether in everyday life, politics or times of crisis – design is a tool we place hope in. We hope to be able to use design to react to current social challenges. The UNCOVER DESIGN AWARD honors projects that put a special focus on influencing socially relevant processes, and connecting ideas of social and technological change, in a creative way. The award rewards revolutionary perspectives and concepts applied to design concepts and

everyday objects. This award is donated by STARTUP MANNHEIM, the umbrella brand of Mannheims startup and innovation support initiative, which connects relevant issues of modern urban life such as: startup culture, digitization, technology and the cultural and creative industries.

## **WELDE Designpreis**

*special prize  
5000 Euro*

Since 2016 the Welde brewery from North-Baden has been giving out this award. This is the first time the award, which has no thematic restrictions, is part of the UNCOVER DESIGN AWARD, and will be awarded bi-annually. Design on design: the winning design will be screen-printed directly onto 5.000 green Welde

N°1 Slow Beer pilsener bottles, that have a characteristic twisting form. This is your chance to use an unconventional medium of communication to enact social change, or to encapsulate these ideas in your design.

## **EIT Health Design Award**

*special prize  
2000 Euro*

Our society is growing increasingly old. This means that we must put more and more effort into making our environment and our everyday lives sustainable in a way that allows us to live healthily and self-sufficiently, for as long as possible. As one of the worlds leading health initiatives EIT Health Germany is giving out the EIT

Health Design Award. The special award „Design Health“ honors exceptional design, which focuses on helping people to live healthily and to actively take part in social life into advanced old age. Industrial design projects can be submitted, but works can also deal with issues such as „Social Design“ or „Behavioural change“.

## **sovanta UX Design Award**

*special prize  
2000 Euro*

We interact with software on a daily basis – be it in our private or professional lives. Whenever user interfaces are designed in a way that is counter-intuitive and unfriendly for the user, this can be very frustrating. sovanta develops business apps that are fun to use. For this reason the company from Heidelberg is honoring exceptional projects

in the field of user experience with the special “UX Design Award”. Submitted projects can range from interaction design, to product design, HCI or service design.

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All submissions are automatically part of the UNCOVER DESIGN AWARD – additionally submissions can be placed for the WELDE Design Award, the EIT Health Design Award and the sovanta UX Design Award, should they fit the submission criteria.

# ***The Jury***

The UNCOVER DESIGN AWARD 2018 jury consists of:

Tom Bieling, Sven Fischer, Birgit Herzberg-Jochum, Fotini Mavromati & Jianjun Xie

# ***The Design Exhibition***

All projects, works, installations – in short: all revolutionary designs – nominated for the UNCOVER DESIGN AWARD, will be presented during the festival week, as part of the UNCOVER Design Exhibition in the Multihalle in Mannheim. All nominees will be duly informed, so that they can prepare their work for the UNCOVER Design Exhibition.

# ***The awards ceremony***

To all winners and everyone interested in revolutionary perspectives on design: the awards ceremony will take place on June 9th, in the Multihalle in Mannheim. And afterwards we celebrate!

# ***The sequence of events***

April 8th, 2018	End of submissions at 11:59 PM
April 10th, 2018	Confirmation of participation
April 26th, 2018	Announcement of nominations
June 1 to 10, 2018	UNCOVER Design Exhibition
June 9th, 2018	Awards ceremony

# ***Important information***

Only those submissions that match the following criteria will be taken into consideration:

- digital submission as a PDF-file (maximum file size: 10 MB)
- including a written description of the project
- including parameters for a possible exhibition of the project (required exhibition space, form of depiction, presentation, etc.)
- a brief c.v. of the submitting designers
- contacts information of the submitting designers
- including a poster that depicts the project, for use in the UNCOVER Design Exhibition. Should the project be selected the poster must be submitted in DIN A0 format (841x1189mm)

Projects can only be submitted if they are no older than three years (created between April, 2015 and March 2018).

Those interested in submitting designs for the WELDE Design Award should also include a depiction of the design on a WELDE beer bottle. For further information and technical requirements please visit our website.

Before submitting anything for the UNCOVER DESIGN AWARD, please take the time to read our terms and conditions and the data protection information. These can be found at:

[designpreis.uncover-mannheim.de](https://designpreis.uncover-mannheim.de)

If you have any further questions regarding the submission process please send an email to [designpreis@uncover-mannheim.de](mailto:designpreis@uncover-mannheim.de)

## ***Imprint***

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